Rep Order# EC'd Yes 9776257 Ver# 9 Status Revised Traffic Order# 31483

Last Received: 10/18/2012 10:36 AM 10/18/2012 9:03 AM

Printed:

1 of

Showing Buylines: All Rep & Sta Revised Lines

Sales Office (Salesperson (Rep Firm) WASHINGTON) BRAD PHILIPPS

202-955-5342 202-955-5348

Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

Phone# Buyer Fax#

Estimate# Product Advertiser Station

JANET KATOWITZ DEFEND JUSTICE

Agency C/P1/P2/E Flight Dates Hiatus Weeks

10/30/2012 - 11/06/2012 361/379/1547 WWSB-TV SARASOTA,FL

Agency

() THE NEW MEDIA FIRM 1322 G ST, NE WASHINGTON, DC 20003

) POLITICAL ISSUE GROU

CONTAIN NONDISCRIMINATION CLAUSES. ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN

--- REMARKS ---

REVISED ORDER

PLEASE CNFM, THANKS

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TU-F 8A- Sales Remark: V9 Comment Ch	M-TU 7A- Sales Remark: V9 Comment Ch	TU-F 7A-Sales Remark: V9 Comment Ch	M-TU 630. Sales Remark: V9 Comment Ch	TU-F 6301 Sales Remark: V9 Comment Cha	Day
8A-9A mark: nt Changec	7A-8A mark: nt Changec	7A-8A mark: nt Changeo	630A-7A NEWS mark: V9 REV nt Changed, Spot	630A-7A mark: nt Changeo	Time
TU-F 8A-9A GMA Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	M-TU 7A-8A GMA Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	TU-F 7A-8A GMA Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	M-TU 630A-7A NEWS Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	TU-F 630A-7A NEWS Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	Program
:30	: 30	: 30	: 30	:30	Len
\$400.00	\$400.00	\$400.00	\$250.00	\$250.00	Rate
10/30-11/02	11/05-11/06	10/30-11/02	11/05-11/06	10/30-11/02	Dates
N	н	н	H	ω	Spots/Week
1	н	٢	Н	н	# of Weeks
N	Н	ь	н	ω	Total Spots
\$800.00	\$400.00	\$400.00	\$250.00	\$750.00	Total Cost
					Daypart

*17	* 1.55	*14	*13	*12	*10	* 9	* 7	*	Ln	Buyer JA: Phone#	Station WWSB. Advertiser (Product DEFI	Rep Order# ! EC'd Yes
TU-F 7P-730P Sales Remark: V V9 Comment Changed,	TU-F 630P-7P Sales Remark: V V9 Comment Changed,	M 6P-630P Sales Remark: V V9 Comment Changed,	TU-F 6P-630P Sales Remark: V V9 Comment Changed,	M 530 Sales Remark: V9 Comment Ch	TU-F SP-530P Sales Remark: V V9 Comment Changed,	TU-F 12P-1230P Sales Remark: V V9 Comment Changed,	TU-F 11A-12P Sales Remark: V V9 Comment Changed,	M-TU 8A-9A Sales Remark: V V9 Comment Changed,	Day Time	JANET KATOWITZ	WSB-TV SARASO () POLITICAI DEFEND JUSTICE	9776257
7P-730P MILLIONAIRE rk: V9 REVISED Changed, Spots/week Changed	630P-7P NEWS rk: V9 REVISED Changed, Spots/week Changed	6P-630P NEWS rk: V9 REVISED Changed, Spots/week Changed	6P-630P NEWS rk: V9 REVISED Changed, Spots/week Changed	M 530P-6P NEWS Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	5P-530P NEWS rk: V9 REVISED Changed, Spots/week Changed	12P-1230P NEWS rk: V9 REVISED . Changed, Spots/week Changed	11A-12P VIEW rk: V9 REVISED Changed, Spots/week Changed	9A GMA V9 REVISED anged, Spots/week Changed	e Program	Z	WWSB-TV SARASOTA,FL r () POLITICAL ISSUE GROU DEFEND JUSTICE	Ver# 9 Status Revised
										Flight Dates Hiatus Weeks	Agency (); 1322 G S WASHII	Traffic Order# 31483
: 30	:30	:30	:30	:30	:30	:30	:30	: 30	Len		THE NE ST, NE NGTON	r# 31483
\$400.00	\$1,000.00	\$800.00	\$800.00	\$500.00	\$350.00	\$125.00	\$200.00	\$400.00	Rate	() THE NEW MEDIA FIRM 1322 G ST, NE WASHINGTON, DC 20003 P1/P2/E 361/379/1547 cs 10/30/2012 - 11/06/2012 peks		Show
10/30-11/02	10/30-11/02	11/05-11/05	10/30-11/02	11/05-11/05	10/30-11/02	10/30-11/02	10/30-11/02	11/05-11/06	Dates	2		Printed: 10/18/2012 10:36 AM Last Received: 10/18/2012 9:03 AM Showing Buylines: All Rep & Sta Revised Lines
2	P	0	2	0	0	ω	ω	0	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/18/2012 10:36 AM 10/18/2012 9:03 AM Rep & Sta Revised Lines
1	щ	0	٢	0	0	щ	н	0	# of Weeks	Phone# FAX#		36 AM 3 AM 1 Lines
2	⊷	0	2	0	0	ω	ω	0 !	Total Spots	202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	
\$800.00	\$1,000.00	\$0.00	\$1,600.00	\$0.00	\$0.00	\$375.00	\$600.00	\$0.00	Total Cost	342 348	SAdī. ON	2 of 4
									Daypart			

*26	* 22 55	*24	* Ν ω	*22	*21	*20	*19	LT Ln	Station W Advertiser Product Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
F 10P-11P Sales Remark: V V9 Comment Changed,	M 113 120 Sales Remark: V9 Comment Ch	TU-F 1135P- 1205A Sales Remark: V V9 Comment Changed,	M 11P-1135P Sales Remark: V V9 Comment Changed,	TU-F 11P-1135P Sales Remark: V V9 Comment Changed,	M 10P-11P Sales Remark: V V9 Comment Changed,	M 730P-8P Sales Remark: V V9 Comment Changed,	TU-F 730 Sales Remark: V9 Comment Ch	Day	WWSB-TV SARASOTA,FL () POLITICAL ISSUE GROU DEFEND JUSTICE 1547 JANET KATOWITZ	9776257
10	5P- VS anged,	10	10		10		P-8P VS anged,	Time P	ASOTA,FL ICAL ISSUE G ICE	Ver# 9
20/20 REVISED Spots/week Changed	NITELINE) REVISED Spots/week Changed	NITELINE V9 REVISED , Spots/week Changed	P NEWS V9 REVISED , Spots/week Changed	P NEWS V9 REVISED , Spots/week Changed	CASTLE V9 REVISED , Spots/week Changed	MILLIONAIRE 9 REVISED Spots/week Changed	MILLIONAIRE) REVISED Spots/week Changed	Program	ROU	Status Revised
									Agency (): I322 G S WASHII Agency C/PI/P2/E Flight Dates Hiatus Weeks	Traffic Order# 31483
: 30	:30	:30	: 30	:30	:30	:30	: 30	Len	Z 7 7	ır# 31483
\$1,700.00	\$225.00	\$225.00	\$650.00	\$650.00	\$1,500.00	\$400.00	\$400.00	Rate	() THE NEW MEDIA FIRM 1322 G ST, NE WASHINGTON, DC 20003 P1/P2/E 361/379/1547 es 10/30/2012 - 11/06/2012 :eks	Showi
11/02-11/02	11/05-11/05	10/30-11/02	11/05-11/05	10/30-11/02	11/05-11/05	11/05-11/05	10/30-11/02	Dates		Printed: 10/18/2012 10:36 AM Last Received: 10/18/2012 9:03 AM Showing Buylines: All Rep & Sta Revised Lines
0	0	0	0	0	0	0	N	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	10/18/2012 10:36 AM 10/18/2012 9:03 AM p & Sta Revised Lines
0	0	0	0	0	0	0	щ	# of Weeks	ione f	6 AM AM Lines
0	0	0	0	0	0	0	N	Total Spots) WASHINGTON) BRAD PHILIPPS # 202-955-5342 202-955-5348	
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$800.00	Total Cost	8 t2 SAC	3 of 4

Daypart

Nov 12: 26 / \$10,300.00 Sales Totals: 26 / \$10,300.00 Station Totals: 26 / \$10,300.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE	REPORT TOTALS Report Totals: 21 / \$7,775.00	*30 SU 10P-11P 666 PARK AVE Sales Remark: V9 REVISED	*29 SU 630P-7P NEWS Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	*28 SU 6P-630P WHEEL Sales Remark: V9 REVISED V9 Comment Changed, Spots/week Changed	Fax# LT In Day Time Program	nate# r e#	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL ISSUE GROU Product DEFEND JUSTICE	Rep Order# 9776257 Ver# 9 Status Revised EC'd Yes
CABL 0% WTOG 0%						Agency C/P1/I Flight Dates Hiatus Weeks	Agency	Tre
alP ol9						Agency C/P1/P2/E Flight Dates Hiatus Weeks	() THE N 1322 G ST, NE WASHINGTON	Traffic Order# 31483
UNKN		:30	: 30	: 30	Len		THE NEV ST, NE NGTON, I	r# 31483
0 9 % 4 %		\$1,800.00	\$425.00	\$425.00	Rate	() THE NEW MEDIA FIRM 1322 G ST, NE WASHINGTON, DC 20003 P1/P2/E 361/379/1547 cs 10/30/2012 - 11/06/2012 xcks		Shov
WBSV 0% WTTA 0%		11/04-11/04	11/04-11/04	11/04-11/04	Dates	2	-	Printed: 10/18/2012 10:36 AM Last Received: 10/18/2012 9:03 AM Showing Buylines: All Rep & Sta Revised Lines
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WELA (i ! !	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (10/18/2012 10:36 AM 10/18/2012 9:03 AM p & Sta Revised Lines
0 0 0		0	0	0	# of Weeks	Phone# FAX#		36 AM 3 AM 1 Lines
WETS		0	0	0 1	Total Spots	202-955-5342 202-955-5348) WASHINGTON) BRAD PHILIPPS	
6) O oP oP		\$0.00	\$0.00	\$0.00	Total Cost	5342 5348	TON	4 of 4
				1 1 1	Daypart			-